Connecting Industry™

STATEMENT OF CAPABILITY

+ engaging stakeholders
+ building trust
+ influencing change
+ connecting suppliers
+ capability development

“Connecting Industry provided a strong linkage and understanding of our stakeholders to enable effective communication to develop relationships with the resource and construction supply chain, industry and government" - **Damian Vermey, ARK Energy.**

+61 438 146 819 connectingindustry.com.au info@connectingindustry.com.au

Connecting Industry™

Communication and stakeholder engagement specialists in infrastructure, construction, transport, resources and renewables.

Connecting Industry works in collaboration with specialist partners to deliver deeper social performance, First Nations engagement and community outcomes on major projects. Through this alliance-based approach, we support proponents, contractors and governments to address social impacts, strengthen social licence and deliver meaningful, long-term benefits for communities. This ensures engagement and communication strategies are not only compliant, but informed by cultural, social and economic insight and grounded in regional and Indigenous perspectives, and aligned with the commercial realities of project delivery and supply chain engagement.

Connecting Industry brings together a team of highly experienced advisors who have contributed to some of the most significant infrastructure and development projects across Queensland and Australia.

We offer tailored communication and engagement solutions designed to meet our clients' needs at every stage of their business and project journey.

From concept development and feasibility studies to planning, design, construction and commissioning, we ensure effective strategies that deliver measurable outcomes.

Our senior consultants provide deep industry knowledge, practical insights and hands-on support to help clients achieve successful, sustainable and cost-efficient results across diverse sectors.

We bring together deep local knowledge, proven project delivery experience and a shared commitment to community-driven outcomes. We offer a seamless service across Queensland's major energy and transport infrastructure sectors, with a particular focus in central, north and far north Queensland.

Our unique Regional Queensland offering

- **Stakeholder and community engagement:** From early strategy to on-the-ground delivery, our team ensures communities are informed, consulted and involved.
- **Specialist energy sector experience:** Supporting large-scale renewables, transmission corridor and grid upgrades with effective communication and engagement strategies.
- **Rail, roads and highways expertise:** Engagement programs aligned with Government standards, mitigating impact, enhancing public trust and supporting smooth delivery during planning, design and construction phases.
- **Events and activation:** From project milestones to high-impact consultation sessions, we design and deliver professional, engaging and compliant events that drive participation.

Connecting Industry is delivering community engagement programs that are not just compliant, but genuinely connected to local communities in regional Queensland.

Connecting Industry™

Strategic communications & market engagement for industry.

While Connecting Industry is recognised for delivering stakeholder engagement and communications on major infrastructure, energy and construction projects, we also support businesses across the supply chain to strengthen their market presence and engagement with key stakeholders.

We work with contractors, suppliers and service providers to ensure their capabilities are clearly communicated to the right audiences including project proponents, government and industry. Our approach goes beyond traditional marketing. It is grounded in an understanding of how projects are developed, approved and delivered, and how procurement decisions are influenced through relationships, visibility and trust.

Whether supporting a major project or an individual business, our focus remains the same: building trust, improving visibility, and creating meaningful connections that lead to commercial outcomes.

“We don’t just communicate projects - we connect people to them.”

How we support industry

Clarifying and strengthening business positioning and messaging:
We work with businesses to clearly define how they are positioned in the market, ensuring their capability, experience and value are communicated in a way that resonates with project proponents, contractors and industry stakeholders. This creates consistency across all communication and improves how a business is understood and remembered.

Supporting engagement with proponents, contractors and decision-makers:
We support businesses to engage effectively with key stakeholders by identifying the right opportunities, facilitating introductions and guiding how and when to engage. Our focus is on building credible, professional relationships that position businesses for future work and collaboration.

Improving visibility across industry, government and project stakeholders:
We help businesses increase their visibility with the audiences that matter, ensuring they are seen, recognised and considered within the right industry and project environments. This includes aligning communication with where decisions are influenced across industry networks, government and active project ecosystems.

Aligning marketing and communication with real project and procurement pathways:
We ensure marketing and communication efforts are aligned with how projects are actually delivered, moving beyond generic promotion to targeted engagement that reflects procurement processes, project timelines and decision-making structures. This helps businesses position themselves where opportunities genuinely exist.

Supporting industry to engage, position and grow.

1. Positioning & Visibility
- Clear messaging
- Capability statements
- Branding aligned to industry expectations

2. Industry & Stakeholder Engagement
- Connecting with proponents, EPCs, and government
- Event strategy and presence
- Relationship-building platforms

3. Commercial Outcomes
- Supporting tender positioning
- Improving market awareness
- Helping businesses be seen, understood, and considered

Connecting Industry™

Communication and engagement specialists in infrastructure, construction, transport, resources and renewables.

Connecting Industry provides integrated marketing, communication and engagement support to help businesses strengthen their presence, connect with industry, and position for opportunity. We deliver end-to-end community and stakeholder engagement, government and industry liaison and strategic communications tailored to the resource, construction and energy sectors. Our services span events, activations and workshops, through to social impact and legacy planning, underpinned by IAP2 (now The Engagement Institute) aligned strategies.

Service area	What we deliver
Community and Stakeholder Engagement	Tailored IAP2 (now The Engagement Institute) aligned strategies, on the ground delivery, feedback analysis and detailed reporting.
Government and industry liaison	Significant experience working with all levels of Government, the resource, construction and energy sectors.
Social Performance & First Nations Engagement	Supports projects to manage social impacts, achieve social licence and deliver long-term community and First Nations benefits.
Strategic communications	Messaging frameworks, issues management, digital and traditional comms.
Events, community activation and workshops	We are specialists in site launches, media events, information sessions, pop-ups, contractor events and workshops.
Social impact and legacy planning	Design of community benefit strategies and input into Social Impact Assessment's (SIA).

Integrated Marketing, Communications & Industry Engagement:

- Project/Business communication strategy development and implementation.
- Stakeholder mapping, scoping consultation and analysis.
- Supply chain and industry engagement strategies to connect businesses with project opportunities.
- Development of communication and consultation tools and techniques.
- Community forums, focus groups and pop-up information sessions.
- Issues and complaints handling including the management of project phone lines and email systems.
- Facilitation of stakeholder workshops and presentations.
- Feedback and report writing for all project delivery phases.

Value add-ons for outstanding results

Connecting Industry goes beyond traditional project communication to provide a range of additional support services tailored to our clients' diverse needs, including:

- Coordinating tender responses and bids with professional writing.
- Facilitating Cultural Heritage engagement and conducting Social Impact Assessments.
- Designing and managing social and digital platforms.
- Delivering expert copywriting and corporate content creation.
- Providing media training and management support.
- Offering branding, marketing, graphic, and web design.
- Planning and executing events.
- Developing promotional products.

Connecting Industry™

Full list of projects and initiatives available upon request.

Project experience

Project	Location
Social Licence in Energy Toolkit for Local Councils – QLD Government	Queensland
Barcaldine Solar Farm	Barcaldine, Queensland
Bruce Highway Upgrade	North Brisbane, Queensland
South Galilee Coal Project	Galilee Basin, Queensland
Connecting Industry Events – Supply Chain and Community Engagement	QLD, NSW, and WA
Western Basin Dredging and Disposal Project	Gladstone, Queensland
Sustainable Aviation Fuel Biorefinery	Isis, Queensland
Whitehaven Coal	Bowen Basin, Queensland
Boulder Creek Windfarm	Rockhampton, Queensland
Beerburrum to Nambour Rail Project	Queensland
Walcha Energy and Ruby Hills Wind Farm Project	Walcha, New South Wales
M1 Upgrade	Gold Coast, Queensland
Gold Coast Light Rail	Gold Coast, Queensland
Alpha HPA Gladstone	Gladstone Queensland
Coffs Harbour Bypass and Banora Point Upgrade Pacific Highway Upgrade	Queensland New South Wales
Pioneer-Burdekin Pumped Hydro Project	Burdekin, Queensland
Canberra Light Rail	Canberra, ACT

Our Partners: Connecting Industry brings together a world-class team of combined leadership in communication, community and stakeholder engagement, and media.

GROUNDED CONSULTING

QUEENSLAND CORPORATE COMMUNICATION NETWORK

OCHRE SOCIAL PERFORMANCE

CSE Consulting Queensland

Greater Whitsunday Communities Stronger Together

Connecting Industry™

Our team

At Connecting Industry, we prioritise building strong, collaborative relationships with both project teams and external stakeholders.

Since our establishment in 2019, we have consistently delivered exceptional communication and engagement outcomes through the expertise of our highly experienced senior advisors.

Our team is supported by a trusted alliance of specialist partners, allowing us to scale capability and integrate deep subject matter expertise where required. This alliance approach enables Connecting Industry to embed social performance, First Nations engagement and community benefit expertise seamlessly into project delivery teams, ensuring engagement outcomes are culturally informed, socially credible and aligned with leading ESG and sustainability expectations.

Led by Connecting Industry Director Kieran Moran, we have partnered and work in collaboration with stakeholder engagement, communications and events teams from Mackay to Gladstone, Bundaberg, Brisbane and the Gold Coast.

Connecting Industry has partnered with companies from government bodies, private industry, key stakeholders, and contractors to achieve successful results on some of the largest infrastructure, construction, resource, and transport projects in Australia and internationally.

Kieran, alongside our skilled team of senior advisors, bring extensive expertise in project communication, stakeholder and community engagement, marketing, graphic design, and market research. Key members of our team are accredited practitioners with the International Association for Public Participation (IAP2), ensuring we deliver engagement programs that meet the highest international standards and principles in the field.

Why use Connecting Industry during planning, design and construction phases?

Locally known, regionally respected

We have over 40 years of combined experience servicing clients in the Wide Bay-Burnett, central and north Queensland regions alone. We are trusted voices in our communities.

Scalable delivery

A flexible team ready to mobilise. We will help strengthen your local footprint with experienced professionals who bring deep community insight, ready-to-mobilise capacity and proven on-the-ground delivery.

Unified standards and local insight

We operate with a shared methodology across our alliance, ensuring consistency, quality and accountability on every project. At the same time, we tailor our approach to reflect the unique social, cultural and economic characteristics of each region we work in.

About Kieran Moran

Kieran has called regional Queensland home for nearly three decades, building deep local networks and a strong understanding of what drives effective engagement across government, industry and community.

With a solid foundation in media and communications, he has spent the past 10 years specialising in stakeholder engagement across the renewables, resources and construction sectors, helping to connect supply chains, services and infrastructure projects with the people and communities they affect.

As the Director of Connecting Industry, Kieran's strengths lies in bridging the gap between technical industries and the broader public through clear, strategic messaging. Whether through public relations, digital media, community outreach or strategic campaigns, Kieran builds trust and delivers results.

Connecting Industry™

Our service coverage

Community & Stakeholder Engagement

Communication

Media Management

Graphic Design

Issues & Risk Management

Where we operate

- Far North Queensland including Cairns
- Mackay, Isaac, Whitsunday and Townsville regions
- Central Queensland including Gladstone and Rockhampton
- Bundaberg and Wide Bay-Burnett regions
- Ipswich, Beaudesert and Gold Coast regions

We understand the unique character of each region – its people, its priorities and its place.

Connecting Industry™

Connecting Industry™

Our clients, project partners and stakeholders

CONTACT US

Additional information on past and present experience can be provided upon request. To discuss our services further please contact us at info@connectingindustry.com.au or contact Kieran Moran on +61 438 146 819

Connecting Industry™